

An aerial photograph of Izhevsk, Russia, showing a mix of modern and older buildings, green spaces, and a river. A diagonal white line divides the image. The right side is covered by a semi-transparent blue overlay with white text.

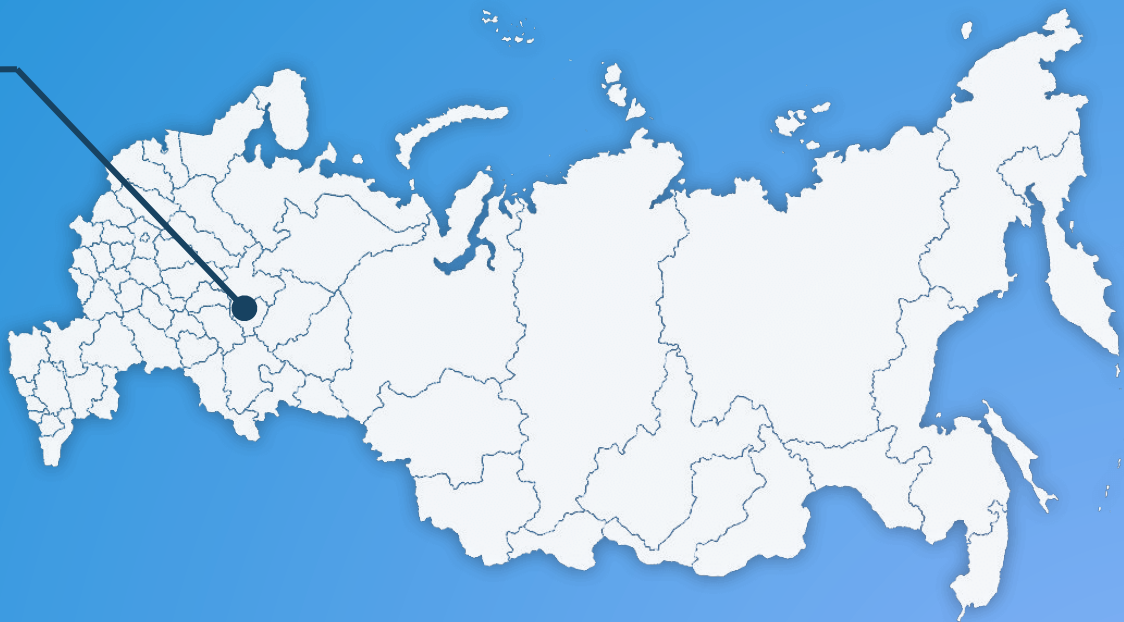
**Izhevsk is  
the capital  
of weapons**

# Izhevsk

City of labor glory

**648, 5**  
**thousands people**

Population (for 01.01.2021)



**Employable population**

**56,8%**

**Older than employable age**

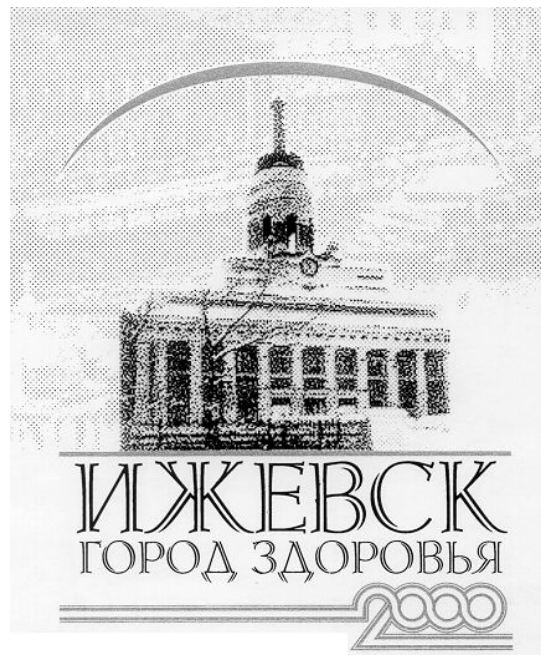
**23,3%**



Since 1995 Izhevsk takes part in  
the WHO project «Healthy  
cities»



Since 2000 Izhevsk is  
accredited in the European  
network «Healthy cities»



Since 2011 Izhevsk is the  
member of Association  
«Healthy cities, districts and  
villages»



# Municipal programs aimed at public health promotion

- Municipal program «Promotion of physical culture, sport and youth politics for 2020-2025»
- Municipal program «Creating modern urban environment in Izhevsk for 2020-2025»
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# Coordinating Committee on citizens' health protection,, healthy life style forming and WHO project "Healthy cities" implementation

Chairman of committee – Deputy Head of Administration in charge of social politics

## **Members:**

- Heads of units of Izhevsk city Administration;
- Chairman of Public Chamber of Izhevsk;
- Health care Minister of Udmurt Republic;
- Chairman of the Standing Committee on social politics of Izhevsk Duma;
- Head of public health and health care department of Izhevsk State Medical Academy



# **Actual tasks for Izhevsk people public health strengthening**

- **Population attraction for systematic physical culture and sport lessons**
- **Creating conditions for healthy life style**
- **Health meal promotion among teenagers and children**

# Sport infrastructure. Renovation in 2020

1 site for GTO standarts

2 school stadiums

8 bike lanes

15 street sites

**Totally  
there are  
300+ sport  
sites in  
Izhevsk**

# The project «Health finnish walking» is implemented since 2013 5 health tracks are made in Izhevsk





# Mass sport events

- Sport contest for pensioners
- Sport contest for disabled people
- Sport contest for labour collectives
- Sport contest «Children are discovering sport»

## Promotion of yard sports

- Izhevsk yardfighting
- Hockey in felt boots
- Tablegame – hockey in pandemic conditions

# Yard and amateur sport



# School meal organizing

Get free meal– 48 thousands children, that is  
57% of all pupils



Program «School milk» - 36,7 thousands pupils  
of primary school  
Get milk and desserts

# Project

## «Honest products for children»

**Cooperation agreement since  
15.04.2019 № 75:**

- Head of Izhevsk
- Public Chamber of Izhevsk
- Udmurt Republican non commercial organization «Union of consumers»

**Purpose:**  
**Finding and suppression  
of counterfeit products**



2021 Education organizations milk  
and meat production quality  
checking





Thank You for Your attention!