



Implementation of the WHO Healthy Cities Project for sustainable development and public health promotion in the Russian Federation. Development of the national Russian network.

*Executive Director of the Association
of Healthy Cities, Districts, and Villages and
Coordinator of the national Russian network
of the WHO Healthy Cities Project
Tatiana Shestakova*

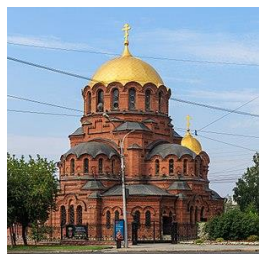
20 October 2021



ASSOCIATION OF HEALTHY CITIES, DISTRICTS AND VILLAGES – THE NATIONAL RUSSIAN NETWORK OF THE WHO'S HEALTHY CITIES PROJECT

*On **21 October 2010**, the Constituent Assembly of the Association of Healthy Cities, Districts, and Villages took place in the State Duma of the Federal Assembly of the Russian Federation*

*The **Association's main goal** is to pool efforts and resources to create conditions to improve people's health and quality of life in Russian cities, districts, and villages*



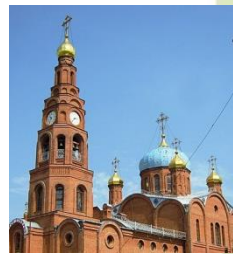
Novosibirsk



Stavropol



Cheboksary



Novocheboksarsk



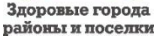
Cherepovets



Stupino

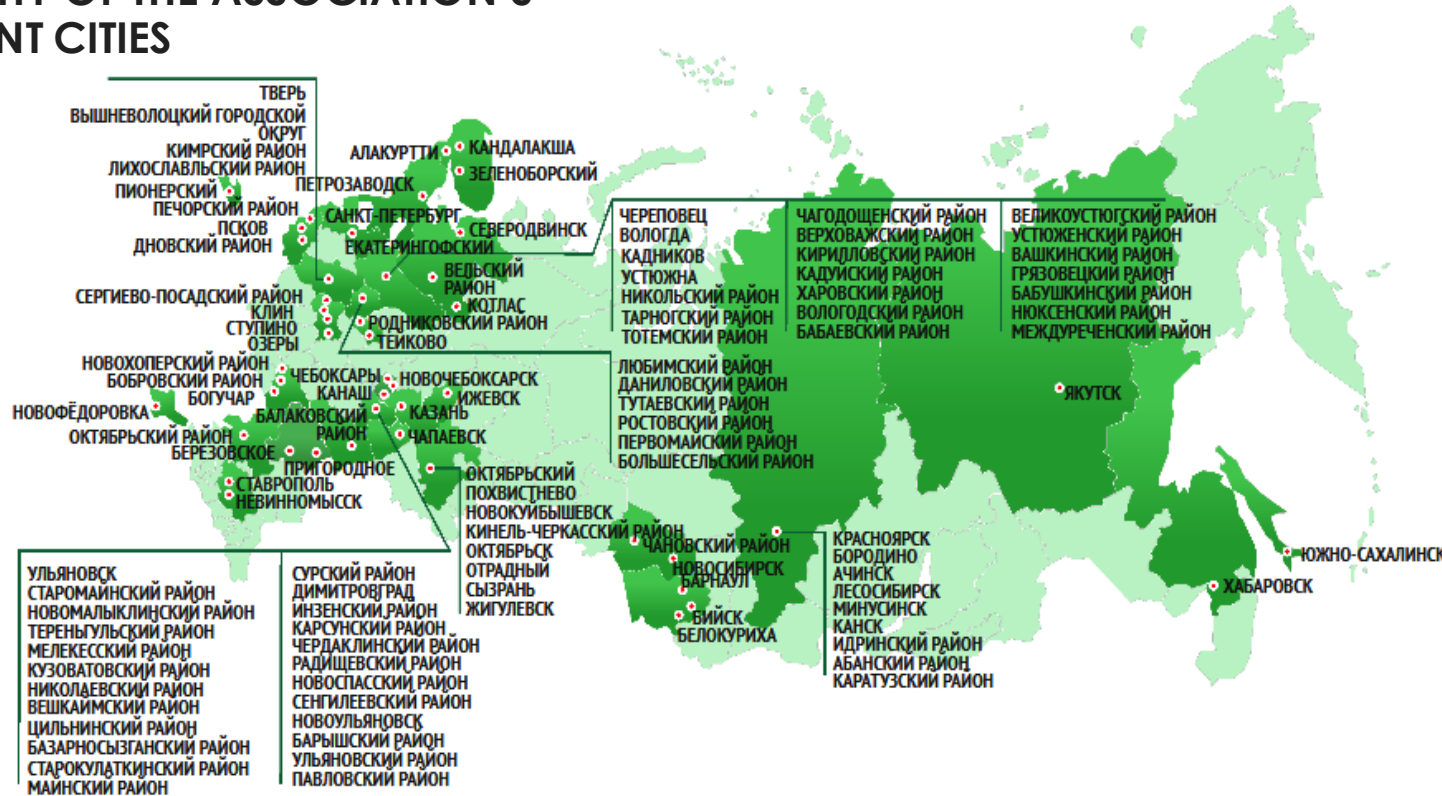


Veliky Ustyug



**ASSOCIATION OF HEALTHY CITIES, DISTRICTS AND VILLAGES – THE NATIONAL
RUSSIAN NETWORK OF THE WHO'S HEALTHY CITIES PROJECT**

GEOGRAPHY OF THE ASSOCIATION'S PARTICIPANT CITIES



2021:

123 municipalities

28 constituent entities of the Russian Federation from 7 federal districts

PRIORITY FOCUSES:

- 
- Prevention of noncommunicable diseases
 - Active longevity
 - Child and adolescent health
 - Workplace health
 - Healthy urban planning
 - Healthy eating
 - Environmental protection



DEVELOPMENT VECTOR OF THE NATIONAL RUSSIAN NETWORK OF HEALTHY CITIES

1) Implementation of the national Demography project ('Promoting public health' and 'Older generation' federal projects) based on the principles of the cross-departmental and cross-sectoral approaches of the WHO's Healthy Cities project

- ✓ Organizing and holding the Russian conference Healthy Cities with international participation, November 2021
 - ✓ Annual competitions and projects of the Association
 - ✓ Formulation and development of regional networks within the Association
 - ✓ Bolstering cooperation with the Association's partners: the Russian Ministry of Health, the Public Chamber of the Russian Federation, and the Federation Council and State Duma of the Federal Assembly of the Russian Federation
 - ✓ Integration of the experience accumulated by Russian healthy cities into the national Demography project
- amendments to the regulatory framework to expand the powers of local governments in matters concerning public health;*
- creation of regulatory documents governing the activities of local government bodies in matters concerning public health, including the creation of organizational and functional structures to promote public health at the municipal level;*
- introduction of mechanisms for collaboration between non-profit organizations, the government, and business in matters concerning public health.*

ASSOCIATION'S INVOLVEMENT IN CREATING A SYSTEM TO PROMOTE PUBLIC HEALTH IN THE RUSSIAN FEDERATION

2017 – Coordinating Council for the Implementation of the WHO Healthy Cities Project in St. Petersburg and the Association's Presidium



2020-
2021

2019



2018



2017



2016



2015



2014



2013



2012



2011



2010

The Association is a platform that shares the experience of best practices in promoting public health

2013 - the Association's activities received the support of the Government Commission on the Protection of the Health of Citizens of the Russian Federation

EXCHANGE OF BEST PRACTICE EXPERIENCE AND HEALTH PROMOTION TECHNOLOGIES

Novosibirsk



St. Petersburg



Kazan



Khabarovsk



Vologda



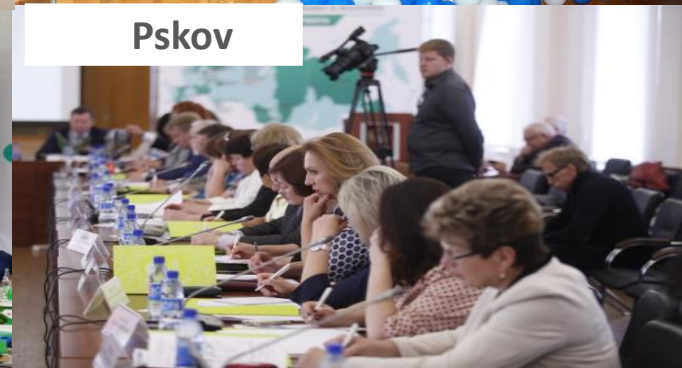
Dimitrovgrad



Cheboksary



Pskov



Tver



Stavropol



Klin



Veliky Ustyug



ASSOCIATION'S INVOLVEMENT IN CREATING A SYSTEM TO PROMOTE PUBLIC HEALTH IN THE RUSSIAN FEDERATION

The Association implements projects that aim to preserve and strengthen the health of children and young people



Healthy Boost

2020-
2021

2019

2018

2017

2016

2015

2014

2013

2012

2011

2010



2018 – start of the implementation of the WHO project to improve the health of schoolchildren and the collection of best practices

2019 – start of the Healthy Cities of Russia annual competition and the release of a collection of practices based on the competition results



ASSOCIATION'S PARTNERSHIPS IN CREATING A SYSTEM TO PROMOTE PUBLIC HEALTH IN THE RUSSIAN FEDERATION



МИНИСТЕРСТВО
ЗДРАВООХРАНЕНИЯ
РОССИЙСКОЙ ФЕДЕРАЦИИ



World Health
Organization





Здоровые города
районы и поселки



CREATION OF A HEALTH-SAVING SPACE IN THE RUSSIAN FEDERATION

THE HEALTHY CITIES PROJECT IS A STRATEGIC PRIORITY IN FORMULATING STRATEGIES, PROGRAMMES, AND PROJECTS TO IMPROVE PUBLIC HEALTH

CREATION OF A FUNCTIONAL ORGANIZATIONAL MODEL FOR PROMOTING PUBLIC HEALTH IN MUNICIPALITIES THAT ARE ASSOCIATION MEMBERS

Health in all strategies

Creation and development of a shared preventive space:
creating a healthy urban environment and promoting a healthy lifestyle

Pskov

Division for the Implementation of Socially Significant Healthy Cities Projects and Programmes of the Pskov Administration

St. Petersburg

First Coordinating Council for the Implementation of the WHO's Healthy Cities Project

Vologda Region

Vologda Region Socioeconomic Development Strategy until 2030

Chuvash Republic

Introduced WHO tools for population health profiles

Cherepovets

Division for the Implementation of Social Programmes of the Cherepovets Mayor's Office

Voronezh Region

'Live Long!' Regional Interdepartmental Project

Kazan

Kazan Socioeconomic Development Strategy until 2030

Novosibirsk

Social Policy Development Agency of Novosibirsk

Khabarovsk

Implementation of the 'Health Preservation and Promotion' municipal programme

Ulyanovsk Region

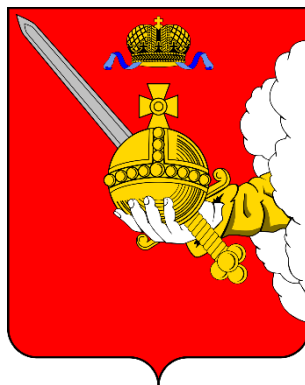
Healthy Region Project.
Creation of divisions to protect public health in the region's municipalities

Altai Territory

Integrated approach to preventing NCDs and shaping healthy lifestyles and development

CREATING A HEALTH-SAVING SPACE IN THE RUSSIAN FEDERATION

Development of the Association's regional networks in the Ulyanovsk, Vologda, Samara, and Voronezh Regions and the Altai and Krasnoyarsk Territories



**2024 – 100% of municipalities will
implement municipal
programmes to improve public
health**





DEVELOPMENT VECTOR OF THE NATIONAL RUSSIAN NETWORK OF HEALTHY CITIES

2) Bolstering international cooperation

- ✓ Participation in organizing the International Conference of the WHO European Healthy Cities Network, 2022, St. Petersburg
- ✓ Implementation of the WHO project “Improving the health of children and adolescents in Russian schools”
- ✓ Implementation of international projects with Baltic region countries in matters concerning public health
- ✓ Development of the WHO Eurasian Healthy Cities Platform

DEVELOPMENT OF INTERNATIONAL COOPERATION

2014, 2018 – the Association is presented with an award for its commitment to health policy and contribution to the implementation of Phase V, VI of the WHO Healthy Cities Project

Association's participation in the annual WHO/Europe Healthy Cities conferences



2020-
2021

2019

2018

2017

2016

2015

2014

2013

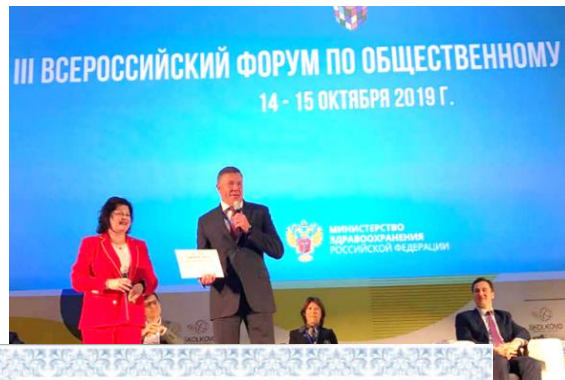
2012

2011

2010

Association's participation in the development of national WHO Healthy Cities networks in Eastern Europe and Asia

ASSOCIATION'S PARTICIPATION IN THE DEVELOPMENT AND ADOPTION OF WHO PUBLIC HEALTH POLICY DOCUMENTS



2019 – the Association is presented with an award for its outstanding contribution to the achievement of SDGs related to NCD prevention





WHO PILOT PROJECT “IMPROVING THE HEALTH OF CHILDREN AND ADOLESCENTS IN RUSSIAN SCHOOLS”



World Health Organization



МИНИСТЕРСТВО
ЗДРАВООХРАНЕНИЯ
РОССИЙСКОЙ ФЕДЕРАЦИИ



Pilot cities participating in the project:

Yakutsk, Stavropol, Novosibirsk, Kazan,
Cherepovets, Ulyanovsk, Cheboksary, Klin,
Barnaul, Chapaevsk, Tver, Izhevsk.



ASSOCIATION'S PARTICIPATION IN THE DEVELOPMENT OF NATIONAL WHO HEALTHY CITIES NETWORKS IN EASTERN EUROPE AND ASIA

National conference with international participation 'Healthy Cities Project: Implementation, Experience, Prospects' (Minsk, Belarus, 6 June 2018)



First national seminar of the WHO European Healthy Cities Network on the introduction of the 'Healthy Cities, Experience, and Prospects' approach (Bishkek, Kyrgyzstan, 28 September 2018)



Summit of Mayors of Cities Participating in the WHO Healthy Cities Network (Almaty, Kazakhstan, 23–24 October 2018)



DEVELOPMENT VECTOR OF THE NATIONAL RUSSIAN NETWORK OF HEALTHY CITIES

3) Implementation of the VII Phase of the WHO Healthy Cities Project

- ✓ Accreditation of the Russian national network as well as its cities in the VII stage of the WHO Healthy Cities Project
- ✓ Bolstering the potential for collaboration with the WHO European Healthy Cities Network and implementing joint projects



Priority areas of work of the Russian national network in the framework of the WHO Healthy Cities Project Phase VII:

1. *IMPROVING AND PRESERVING THE HEALTH OF CHILDREN AND ADOLESCENTS*
2. *HEALTHY URBAN PLANNING*
3. *HEALTH LITERACY*



Здоровые города
районы и поселки



Здоровые города в XXI веке

HEALTHY CITIES – HEALTHY RUSSIA! HEALTHY CITIES – HEALTHY WORLD!





Association for the improvement of population health and quality of life “Healthy Cities, Districts, and Villages”

<http://zdorovyegoroda.ru>

Association Chairman
Oleg Kuvshinnikov

Executive Director
Tatiana Shestakova

Tel.: 8 (8202) 57 89 85

E-mail: zdorovyegoroda@gmail.com